## You never get a second chance to make a great first impression

### Here's 3 ways to make sure the first one counts



## **Business Bio**

**Q:** When you need to make a **great first impression** and launch a strong business relationship, will you be able to present yourself and the key sales points of your business to a potential customer in an effective, credible, and articulate way?

Now you can, and Business Bio are the tools to do it. These smart marketing weapons are not only designed to make you and your business stand out, they can also promote yourself, your company, and any product, service, program, strategy or information to virtually any potential customer, client, partner, media or investor!

These professionally designed promotional tools combine carefully crafted text with eye-catching design to cement your and your business's credibility and create a fantastic first impression wherever and whenever you need to. > <u>More</u>

### BUSINESS DASHBOARD

## **Business Dashboards**

When you need to introduce your business, <u>Business Dashboards</u> won't just make it easy, **they'll do it in style.** These 1-page **business profiles** present a customized serving of all the key information your potential customers need to know but may not have time to find.

The efficient dashboard format gives readers complete control over what they view – <u>based on key information you want them to see</u>. Users who click the featured hyperlinks in your <u>Business Dashboard</u> will be taken immediately to the webpages on your and other websites that are relevant to them <u>and that will</u> <u>encourage them to buy</u>. With different Dashboards for different targets, you'll be able to present targeted sales pitches, faster – **every time**. > <u>More</u>

Jason Taylor

MATRIX CLIMATE SERVICES



### ENTREPRENEUR

### PROFILE Working in the social impact space, I mobilize industry start-ups to create scalable growth models that benefit the environment and inspire sustainable synemices

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PRODUCTS

SERVICES

# 16.000 satisfied clients 25 industry awards 26 color to the Year Award 2022 Led's talk e: \_ltaylor@matrixelimate.com wow matrixelimate.com

### **DataCards**

They're bigger than a business card. Smaller than a Bio.

Business Grow's DataCard personal introduction product merges the best of both into a social media-friendly format that is custom designed to get eyes on your business and activities, and make readers want to find out more. DataCards offer just enough information to people who never had enough time to read it. Until now.

### SPECIAL OFFER

Business Grow

Request more information and you'll receive a **free** 'How to Generate Media Publicity' report →



### PORTFOLIO

Download Business Grow's business promotion portfolio <u>here</u>

For more information, contact Jon Walsh: info@businessgrow.net

GetNoticed brochure 2023

## Double the Impact

Stand out and impress attendees at meetings and events with a design-coordinated pairing of your company's **Business Dashboard** (below left) and **Business Bios** (below right) about yourself and your team. These products are a great match and will showcase your expertise, professionalism and attention to detail, three key characteristics of successful business and deal-making.

