Urban Farming

Tokyo, Japan



Jon Walsh

Urban Farming Consultant

Business Grow

Urban Farmer Turning Communities Green

- Jon is an industry leader with 13 years' experience as a Tokyo-based <u>urban farming</u> and <u>sustainability</u> consultant/instructor and urban grower > View highlights
- Briefed and taught key food production skills to over <u>2,000</u> <u>students</u>, parents, and <u>business people</u> in Japan and around the world > See school urban farming programs
- Runs practical, informative <u>urban farming</u>, <u>sustainability</u>, and <u>survival skills</u> workshops and programs
- Created <u>multi-grade school urban farming projects</u> > <u>More</u>
- Installed over 80 gardens at schools, hotels and kindergartens
- Grown <u>large quantities of no-spray vegetables and herbs</u>.

Intro

Hi! I'm Jon Walsh, a leading Tokyobased urban farming consultant and instructor. I help people bring food sources closer to their tables in a way that boosts self-sufficiency and improves personal and environmental health. I can teach you anything you want to know about how to grow healthy urban food. > Find out more

Areas of expertise

- No-spray urban food production
- School urban farming programs
- School multi-grade programs & farms
- Balcony gardening, <u>vertical farming</u>
- Rooftop gardens (report)
- Garden installations, workplace gardens
- Food as community support.

Business Dashboard

Urban farming dashboard
Urban farming presentation
Tokyo gardens portfolio
Jon's Experts Profile



Motivations

I'm motivated by the sheer enjoyment and satisfaction of growing food, how it can equip the next generation with valuable life skills, and covers so many important environmental bases while also being a concrete, impacting way to stay healthy and support the community.

Short-term goals

- Train 50 urban farming instructors
- Train 10,000 students and 1,000 business people in <u>urban farming</u> and <u>sustainability</u> skills
- Launch <u>urban farming programs</u> at 25 more schools and 100 businesses and encourage clients to <u>donate food</u> to <u>food banks</u>
- Install first office rooftop garden
- Donate 250 kgs of fresh urban food to Second Harvest Japan.

Fuel for growth

To expand, Jon is looking for:

- People looking to become urban farming instructors
- Schools interested in launching <u>urban farming programs</u> and setting up <u>gardens</u>
- Building managers and tenants interested in having a <u>rooftop</u> garden installed
- Individuals and families interested in learning how to grow food at home → More info.



In the media

The Japan Times
Tokyo American Club

Metropolis magazine
Television NZ clip

WORLD

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