Business Dashboards

Promote your business, vision & strategy on 1 page

Are you looking for a simple, time-saving way to present key information, facts and figures about your business to potential partners, customers, media and investors?

You just found it.

A **Business Dashboard** is a 'business gateway' presenting a customized serving of all the key information your potential customers need to know but may not have time to find.

The efficient dashboard format gives them complete control over what they view – <u>based on key information</u> you want them to see.

Potential customers who click the featured hyperlinks in your Business Dashboard will be taken immediately to the webpages on your and other websites that are relevant to them and that will encourage them to buy, partner with, or support you.

That means you'll be able to present tailored information focused on boosting sales – and targeted sales pitches – every time.

What types of information can be included in a Business Dashboard?

- Business introduction/overview/vision
- Product/service information
- Work and product samples
- Case studies and key achievements
- Profiles of key executives and staff
- Advertising and special promotions
- Company history
- Client list, price lists, etc.
- CSR/IR information, and others.

To make your business marketing even more efficient, different Business Dashboards can be created for different targets including customers, investors, partners, media, and more.

For even greater impact, combine a dashboard with a <u>Business Bio</u> or <u>corporate profile</u>.









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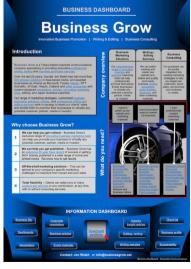
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feature everything you want a particular type of customer to see – on one eye-catching page.

Check them out!

- Consulting Tokyo
- City Legal Experts
- <u>Urban Farming</u>
- Business Grow
- Sidestep Technology
- Different languages and updates available.



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Professional <u>writing</u>, <u>editing</u> and business promotion services

Contact: Jon Walsh e: info@businessgrow.net

Double the Impact

Impress attendees at office meetings with a design-coordinated pairing of your company's **Business Dashboard** (below left) and **Business Bios** (below right) for yourself and your team. These products are a great match and will showcase your expertise, professionalism and attention to detail, three key characteristics of successful business and deal-making.

