## **Business Dashboards**

# Present targeted sales pitches – every time.

Looking for a simple, time-saving way to present key information, facts and figures about your business to potential partners, customers, media and investors?

#### You just found it.

A Business Dashboard is a 'business gateway' presenting a customized serving of all the key information your potential customers need to know but may not have time to find.

The efficient dashboard format gives them complete control over what they view – <u>based on</u> key information you want them to see.

Potential customers who click the featured hyperlinks in your Business Dashboard will be taken immediately to the webpages on your and/or other websites that are relevant to them and that will encourage them to buy.

That means you'll be able to present targeted sales pitches – every time.

### What types of information can be included in a Business Dashboard?

- Business introduction/overview
- Product/service information
- Work and product samples
- Profiles of key executives and staff
- Advertising and special promotions
- Case studies and key achievements
- Company history
- Client list, price lists, etc.
- CSR/IR information, and more.

To make viewing of your site even more efficient, different Business Dashboard versions can be created for different users including customers, investors, partners, media, and more.

For even greater impact, combine a dashboard with a Business Bio or corporate profile.





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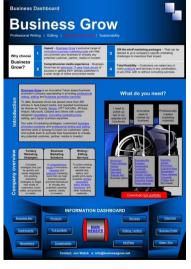
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feature everything you want a particular type of customer to see – on one eye-catching page

#### Check them out!

- Consulting Tokyo
- City Legal Experts
- Urban Farming
- Business Grow
- Sidestep Technology
- Different languages
- Updates available



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Professional <u>writing</u>, <u>editing</u> and <u>business promotion</u> services

Contact: Jon Walsh E-mail: info@businessgrow.net

## Double the Impact

Impress attendees at office meetings with a design-coordinated pairing of your company's **Business Dashboard** (below left) and **Business Bios** (below right) for yourself and your team. These products are a great match and will showcase your professionalism and attention to detail, two key characteristics of successful business and deal-making.

