Presentation Profiles

Create memorable, impacting and informative event experiences to promote your brand and boost business



What are Presentation Profiles?

Presentation Profiles make you look great when it counts.

Part event introduction, part bio, and part sales tool, Presentation Profiles will promote you and your organization or activities in the best possible light at events.

Use Presentation Profiles to share your message, market your business, and meet and communicate with future customers. partners, and collaborators.

These smart tools will be a resource that your event attendees are sure to appreciate and remember. Their soft and hard copy formats help maximize impact and retention of your event and your message.

Creation, distribution, and post-event marketing

- 1. Once you order a Presentation Profile, Business Grow will work with to create the product, as well as any other marketing products that may be required. See .
- 2. Arrange with the event host to hand out your Presentation Profile to people as they enter. For post-event marketing purposes, there are a number of ways to collect attendees' e-mail addresses.
- 3. Post event: Make contact with attendees for mutually beneficial growth.







Workplace

Compliance

Additional options

- **Additional pages:** Feature your products, services, campaigns, news, etc.
- Share more: Why not also feature a Business Bio, Business Dashboard, Executive Insight or Industry Insight? → More Business Marketing Toolkit
- Feature a short survey to attract valuable feedback. Business Grow can provide incentives to encourage people to send feedback
- **Embedded video** Enrich the business introduction experience.

What else do you get?

Order a Presentation Profile and you will receive 5 very special bonuses:

- Get 20% off any additional pages you want to add to your Presentation Profile.
- 2. 12-months access to exclusive business marketing products
 receive 10% off professional writing services and any products
 in Business Grow's <u>Business Marketing Toolkit</u>, a corporate
 communications package you can utilize to unleash smart
 marketing tools that can market your business to virtually any
 potential customer, partner, media or investor.

That's like having an on-call marketing team that can produce Business Bio, Business Dashboards, brochures, annual reports, newsletters, articles, press releases, corporate profiles, blogs and more – for a full year. (Discount valid for 12 months from date Presentation Profile is purchased.)

The Business Marketing Toolkit includes:

- Business Bios
- Business Dashboards
- Corporate newsletters
- Industry Insight articles (see top right image)
- Tell Your Story articles
- Experts Profiles
- Executive Impact articles
- 3. Get 10% off an upgrade of your website and marketing materials: Business Grow can edit, polish and renew existing website text, marketing materials, sales letters and more to optimize their collective impact in the eyes of your target audience. Please see p4 of this brochure for more information.
- 4. 25% off a 1-page Snapshot article (see examples on p2-5 here) that functions seamlessly as an eye-catching handout, smart promotional document, and a vehicle to encourage people to get involved and support your business.
- Get Published! A market-proven industry insider's guide for business people who want to secure media publicity for their businesses – without spending a fortune. Written by author of 470+ published articles. > Sample





Jon Walsh - Business Grow

Bio E-mail: info@businessgrow.net







