

Business writing & editing

AREAS: Business promotion | Writing & editing | Customized marketing
SERVING: Tokyo, Japan, worldwide

About Business Grow

Business Grow is an innovative Tokyo-based company specializing in providing professional [writing](#), [editing](#), [business promotion](#) and [sustainability](#) services.

To date, Business Grow has placed more than 400 [articles](#) in Asia-based media, and assisted businesses as diverse as Toyota, [Nissan](#), NTT DoCoMo, JR East, Hitachi, Microsoft, BP and others with customized newsletters, [articles](#), editing and other services.

Points of difference

- **Impact** – Our exclusive range of innovative business [marketing tools](#), [packages](#) and professional [writing and editing services](#) can help you promote your business to virtually any potential customer, partner, media or investor using incentive marketing, traditional/social media & other methods.
- **Extensive media experience**
- **Customized marketing packages**
Tailored to your company's specific marketing challenges to maximize their impact.

Contact us

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How can we help you?

Looking for some innovative ideas to market your business and polish your website and marketing materials? Business Grow's 'clip-on' [corporate communication service](#) can create professionally written [articles](#), [newsletters](#), [reports/profiles](#), [brochures](#), letters, advertorial, [website text](#) and more to help you promote any [product](#), [service](#), [person](#), campaign or [program](#) to virtually any potential customer, partner, [media](#) or investor.

- [Business Bios](#)
- [Business Dashboards](#)
- [Corporate newsletters](#)
- [Executive biographies](#)
- [Promotional material](#)
- Case studies, [blog posts](#), etc.



Other products & services

- [Professional editing & writing services](#)
- [Corporate profiles](#)
- [InfoPaks](#)
- [Press kits](#)
- [Press releases](#)
- [Get Published!](#) guide
- [Affiliate program](#)
- Incentive marketing
- [CSR Rewards strategy](#)

[MAIN PORTFOLIO](#)

Why work with us? We have...

Promoted more than 350 [companies](#) and individuals through 17 printed and digital media throughout Asia.

> [Track record](#)

[Product portfolio](#)

[Business dashboard](#)

[Corporate newsletters](#)

[Business Bio](#)

[Press kit production](#)

- Had over 400 [articles published](#) – including 14 cover stories – based on interviews with [CEOs](#), Ambassadors, NPO executives, [top sports people](#), [entrepreneurs](#), entertainers, and others.
- Edited 8,000+ files – including PR, IR and other documents – for some of the [world's largest companies](#)
- [Smart promotion tools](#).

[Writing & editing services](#)


Special offer

Purchase anything and receive a 15% discount off [Business Bio](#), [Business Dashboard](#), [Corporate newsletters](#)



> [Download brochure](#)

LEARN MORE

Corporate profile	Main website 	Clients
Products & services	Business dashboard	Press Kit

Digging deeper

Business Bio: Our premium marketing weapon

We're really proud of this product. It took our team a while to design, but now it's ready for market. **Business Bio is here.**

Business Bio are eye-catching promotional tools that can promote any product, service, person, campaign or program to virtually any customer, partner, media or investor. These fully customizable premium marketing tools combine carefully crafted text with head-turning design to cement the credibility of professionals and their businesses. Business Bio help turn first impressions into first orders and create a lasting impression wherever and whenever necessary.

- [➔ Brochure](#)
- [➔ Sample portfolio](#)
- [➔ Nissan sample](#)



Corporate newsletters

Designed to inform, impress and sell, corporate newsletters are customizable information-packed documents that are ideally distributed to customers and staff on a regular basis. These eye-catching documents are designed to provide key, relevant and useful information such as:

- Latest news
- Market overviews
- New products/services
- Special offers
- Corporate results
- Sales campaigns, etc.

Two types are available:

- Premium** – For regular publication [Sample](#)
- Regular** – For 1-off or irregular news [Sample](#)

Parts or all of both types can be converted into press releases.

[➔ Download brochure](#)

Our bit on the side.....

When we're not busy writing, Business Grow also assists companies, schools, organizations and families to reduce their environmental footprints, costs and waste flows, boost self-sufficiency of key resources (food, water), and increase disaster preparedness. To do this, we have to date taught key food production skills to 750+ students, teachers, parents, and business people, set up gardens at the Grand Hyatt Tokyo (> [report](#)), Tokyo International School (> [report](#)) and Tokyo Children's Garden international kindergarten (> [report](#)), and promote a range of on-site [urban farming](#), [sustainability](#) and [survival skills programs](#), [workshops](#), [seminars](#), [lectures](#), [CSR and community support programs](#) and more.

[➔ Find out more](#)



Publishing record / Client list

Magazines, newspapers (Japan)

- The Japan Times
- J@pan Inc.
- Hiragana Times
- J Select
- Eye-Ai
- Weekender
- Million Dollar English Program for Entrepreneurs

Professional organizations (Japan)

- Australia New Zealand Chamber of Commerce
- International Computer Association
- Forum for Corporate Communications
- Entrepreneur Association of Tokyo
- Digital Eve Japan
- Japan Project Management Forum

Editing experience

- ✓ Assisting professional translators (by phone and Internet) with editing proofreading and rewriting a wide variety of non-native translations.
- ✓ Editing non-native translations and producing high quality English without straying too far from original meaning.
- ✓ Proofing/editing experience with pre-print hardcopy, using attention to detail to ensure that expensive print runs are error free.



Business Grow has either directly edited or carried out work for the below companies on behalf of an intermediary.

- Microsoft Corporation
- Oracle
- BP p.l.c
- Exxon Mobil Corporation
- SAP
- Citibank
- Toyota Motor Corporation
- Lexus
- NTT DoCoMo
- JR East
- Seven & i Holdings
- Canon Inc.
- Hitachi
- Sanyo
- Epson
- Komatsu
- Nikon
- Brother
- Yamaha
- Kyocera
- Mitsubishi Chemical Corporation
- NYK Shipping Line, and more.

Published articles, writing samples

Business

- [Nissan Business Bio](#)
- [Wallabies/Japan rugby coach Eddie Jones interview](#)
- Corporate rewards business > [Kudos](#)
- Wine importer > [WineInStyle](#)
- Food donation > [Press release](#)
- E-commerce > [ValueCommerce](#)
- Outsourcing > [Strataworks](#)

Environment

- [How to get what you want without paying for it](#)
- [Making every city sustainable](#)