Tell Your Story Transform your

Customized articles that can turn heads, attract customers, and help you SELL MORE

Celebrate YOUR success!

Is this you?

You're doing well in your field, your business is growing and you'd like to sit back, share the good word about your business, put your feet up (but not for too long) and celebrate!

Now, you can.

Why not mark your success to date with a professionally written article that showcases your achievements and outlines how you made it to this point, challenges you overcame, and lessons you learned along the way?

Enable others to discover the full story behind your success as well as key business insights, philosophies, and motivations that helped you get to where you are today.

Whether you are starting out and enjoying early successes, are mid-strategy/career, or have already 'made it', widely published business writer Jon Walsh (400+ articles published in 17 media including 14 cover stories, profile) can carefully craft your story to not only catch eyes and turn heads, but that can be sent to media outlets to help net you valuable, potentially game-changing publicity.

You know you deserve it.

You took a risk. Now reap the rewards.

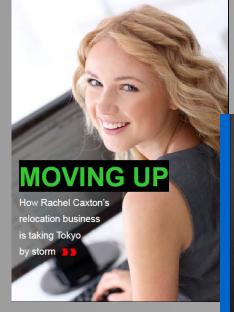
Secure an article for yourself to mark your success, share with your family, friends and colleagues, and attract more business.

What do articles look like?

<u>Sample 1</u> (Project Management) <u>Sample 2</u> (Corporate Catering)

Sample 3 (Social Impact)
Sample 4 (Urban Farming).

Get ready to inspire. Order your article today.









See more overleaf...

Boost your credibility

With your own business article, you will be able to dazzle your customers, partners, media and investors and forge a great first impression. These professionally written multi-page documents combine eye-catching design with carefully distilled and extracted text to optimally promote your activities, cement your credibility and create a lasting impression wherever and whenever you need to.

Multiple uses -

- Distribute your article at networking events, conferences, seminars, meetings, trade shows, etc.
- Send to media to encourage them to publish an article about you (see below), etc.
- Use portions or all of your article in your press/media kit, presentation packs, corporate and in-house newsletters, etc.
- Use as direct mail enclosures, to enhance press releases, in social media posts, etc.
- Put on your website.





ller Instinct

Rex Mitchell's strategy to build a 'blue ocean' global marketing agency worked first try. He honed his. Here's how you can utilize yours



ADDITIONAL CHARGED OPTIONS

- 1. Professional photo shoot Turn your article into an experience by creating the images you want!
- 2. Professional article pitch writing service to market your article to selected media
- 3. See 3 options below.



Business Bio

- You never get a second chance to make a great first impression. Here's how to make sure the first one counts. More info



Business Dashboards

- Present targeted sales pitches every time.

More info



Corporate newsletters

- Bold. Impacting. Designed to impress. Spread the good word about your business.

More info (p3)

SPECIAL OFFER!

Purchase an article and receive the Business Booster Pack below, valued at 256,000 yen - FREE.



Get your hands on this powerful package of customizable marketing products, strategies and reports that can help you promote your business and any product, service, person or program to virtually any potential customer, partner, media or investor.

> Download brochure

For more information / To order

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